

ELABORATION OF ANTI-CRISIS PROGRAM FOR AUTO TRANSPORT SECTOR OF THE REPUBLIC OF MOLDOVA

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Currently the greatest gaps in the field of transport in the Republic of Moldova are unclear strategic and tactical vision on the management of crises and the lack of a National Anti-Crisis Program which could identify the mechanism and modalities for the settlement of the problems of this field and to offer a systematic approach for overcoming the crisis.

This Program should derive from the radiography of crises made by the competent authority from this field, environment of experts or international financial institutions. Considering the causality relation, the Anti-crisis program should include both measures for removal of causes of crisis in a sector and its immediate consequences.

Key words: *crisis, anti-crisis management, auto transport, anti-crisis program, market economy, measures.*

Introduction

Promotion of an efficient model of anti-crisis management in the auto transport companies of the Republic of Moldova will permit the corresponding management of the appeared and overcoming crises, with minimum efforts their consequences.

The goal of this article is the elaboration and presentation of draft of the *Anti-crisis program for auto transport sector of the Republic of Moldova for 2018-2019* (hereinafter referred to as – *Program*) which can be taken by the Ministry of Transport and Roads Infrastructure for being examined and further approved.

Research methodology. Considering the tendencies of the development of auto transport sector in the Republic of Moldova in conditions of crisis in the proposed Program there were formulated a series of concrete actions for overcoming the consequences of crisis in local auto transport companies, the final objective being the increase competitiveness in the field and the efficiency of the economic activity.

This document reflects the vision of the author and it comprises reforming measures and with stimulating character which can be realized by common efforts and by coordinating actions of all public authorities which are responsible for the auto transport sector of the Republic of Moldova without which the ambitious reforms will fail.

Achieved results. The draft program consists of three chapters in which it is assessed the actual situation, the developing potential of auto transport sector and there are identified the main means for reducing the effects of crisis:

I. Introduction

Currently, the economy of the Republic of Moldova faces the symptoms of an economic crisis. Its profoundness is proven by the retardation of the development of all sectors, including the field of transport, contracting aggregate consumer demand on the background of the reduction of remittances, foreign trade and increase of budget deficit. The economic problems make more difficult the tensions from the society, which are generated by the impairment of the population confidence in the budget financial sustainability and in the actions of the Government.

In the conditions of the amplification of economic and financial distortions registered in the economy of the Republic of Moldova, including in the economies of CIS and EU countries, deterioration of the situation from the auto transport field in the Republic of Moldova was caused both by internal and external factors:

I. Unfavourable geopolitical situation from the region which had as consequences:

- Decrease of exports as the result of the reduction of the demand from the main partners of export of the Republic of Moldova, imposition of embargo by the Russian Federation for some products which have their origin from Moldova, and the reduction of world prices for the agricultural products;
- Decrease of the growth rate of the flow of direct foreign investments in the national economy as the consequence of the apparition of the crisis in the countries of origin and non-attractive business environment from the Republic of Moldova;
- Economic crisis from the region, especially in the economies of CIS countries etc.

II. Banking-financial crisis of the Republic of Moldova which had as consequences: depreciation of the national currency determined by the problems in the banking sector, decrease of exports and foreign remittances from abroad and US dollar fluctuation on the international currency markets:

- Increase of inflation rate which is determined by the devaluation of the national currency, increase of tariffs for the energy, increases of prices for some food productions and non-food productions;
- Reduction of foreign reserves of the country and increase of the state debt etc.

The context in which it is proposed this Program is a very difficult and tensioned one for the Republic of Moldova, because the difficulties of the economy transpose also in the auto transport sector, or the vulnerability of the transport sector is directly proportional with the stagnation of the economy and crisis thoroughness.

All those emphasized prove very clear the presence of some symptoms of profound economic crisis and for tis overcoming it is required to be promoted the set of concrete, real and efficient measures for being undertaken in a short and average term.

In this context, the Government of the Republic of Moldova should realize a series of urgent measures for making stable and relaunch the auto transport sector, the *objectives* proposed through this Program being the following:

1. *Non-admission of further crisis thoroughness;*
2. *Restoration of the sector development on an increasing trajectory;*
3. *Strengthening the premises for the development of a durable auto transport sector and ensuring its economic stability.*

Thus, the Program proposes actions regarding the sanitation of auto transport sector, intensification of the cooperation with EU and CIS countries, implementation of the anti-crisis management model in the auto transport companies, actions which are very important in these conditions of sector development.

Considering the singularity of auto transport sector, this Program offers a series of actions classified by priority fields which represent a continuation of efforts already undertaken by the Government and they follow to be realized during the period of 2018-2019 and they are able to produce a positive impact and to prevent/reduce the crisis effects in the sector.

The actions proposed in the mentioned Program have the goal to reanimate the auto transport companies, so that in 2019 it to be on an ascendant course. At the same time, it should be clear that the Program is just a roadmap in order to create a credible platform for returning back to a stable economic situation in the autochthonous transport sector.

II. Measures to mitigate the crisis

Economic growth from the last years based preponderantly on remittances and consumption is not acceptable as a model of economic development of the Republic of Moldova and it can be further insured, especially because of the dramatic reduction of remittances and national currency depreciation.

The economic crisis has proven once again that the actual model of economic growth of the Republic of Moldova is not of long-term. Or, the task of the Government of the Republic of Moldova currently is not only to safeguard those sectors and companies which were affected in line by the crisis effects by the creation of some conditions propitious to operation and extension, but also to promote **a model of economic growth, based on investments, competitiveness and promotion of exports.**

The Program measures result from the mentioned above external and internal factors which affect the development of auto transport sector and it is focused on the following priority fields which result from the singularity of the sector:

1. **Elaboration of strategic vision of auto transport sector development**
2. **Harmonization of the national law in the field of auto transport to community acquis:**
 - Approval of special regulations on the transport of some categories of goods, approval and admission procedures for road transport.
3. **Adjusting the national law to the provisions of the Road Transport Code:**
 - modification of provisions from the Road Transporters Code for extending the application term for the condition on the financial capacity of the road transport operators who perform transport operations in the international traffic.
 - negotiation and modification of bilateral agreements on the liberalization of road transports, especially with Italy, Ukraine, Russian Federation etc.
4. **Implementation of integrated information systems:**
 - promoting the use of the intelligent systems of transport and information technology in the management and usage of auto transport.
 - Implementation of informational system “e-Transport Authorization”.
5. **Monitoring the measures for fight against the illicit transports:**
 - adjusting the payment method for the services of bus terminals.

- continuation of control measures for fighting against illicit transport which will permit creation of some favourable conditions for the authorized economic agents and will increase the safety degree for the participants to traffic.
- Increasing the earnings of authorized transport operators, implicitly the collections to the state budget by stopping the illicit activity of transport units involved in the international transport of passengers.
- minimization of expenditures of suburban transport operators related to the process of tickets printing.
- Implementation of the system of classification by comfort categories of the transport units involved in the public transport of persons.

III. Program monitoring and assessment

The process of Program monitoring will be accompanied by the permanent monitoring of the realization of the proposed actions and the achieved results because if necessary to be operated the necessary changes in the policy documents and regulatory framework from this field.

The Program assessment will be realized once at the end of its implementation. The assessment report elaborated by the Ministry of Transport and Roads Infrastructure will contain both the performance analysis of the realization of Program actions about the auto transport of sector the Republic of Moldova.

Conclusions

The applicative and methodological value of the Anti-crisis Program for the sector of auto transport sector of the Republic of Moldova for the period 2018-2019, which is elaborated by the author, consists of:

- Proposal of a clear and comprehensive structure for the Program
- Elaboration of a series of concrete measures for overcoming the crisis consequences
- The draft proposed Program can be used and taken in the activity of the Ministry of Transports and Roads Infrastructure.

Besides that on the macroeconomic level it is proposed to be elaborated and realized the Anti-crisis Program for auto transport sector of the Republic of Moldova, each company of this sector should propose an individual approach on its anti-crisis management and if necessary to implement its main elements.

The development of auto transport sector of the Republic of Moldova faces now numerous threats and we will mention especially the economic incertitude which is an obstacle for the development of the enterprises. Thus, the transport sector meets major problems whose settlement is necessary on both, the macro and microeconomic level.

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